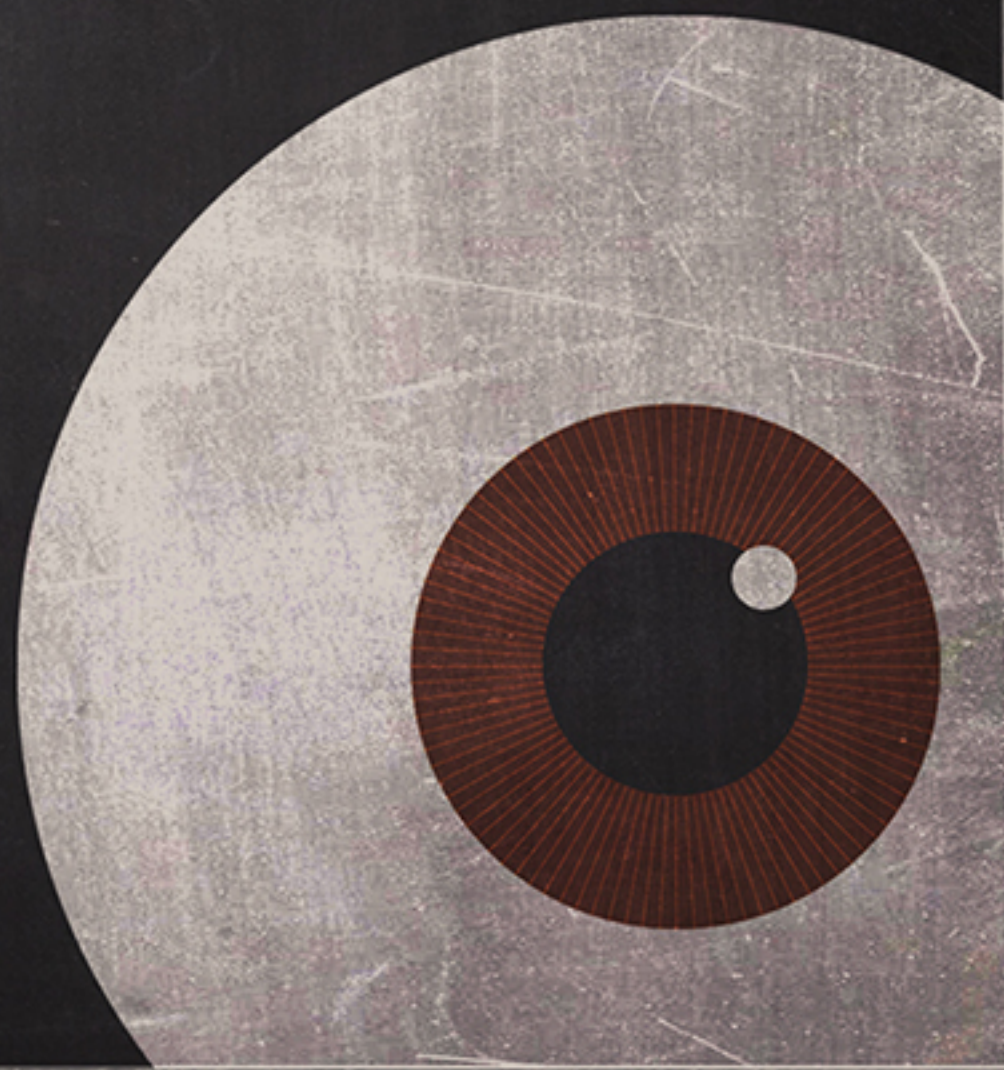


SUKHSAR
LOGO DESIGN CONCEPT
EK NAZAR

Created by
Ek Nazar
eknazar.in





SUKHSAR



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GOLDEN RATIO

1.61803398875.....

The golden ratio is a mathematical ratio, found in many things both natural and designed, that dictates the most pleasing proportions of a shape or structure.



Handmade font makes it unique in the market.

Rectangle turned into mortar

Triangle facing up represents Power, Growth

Indus River Map, Formulation

Ayurvedic PowerFul Formulation

KEYWORDS:

Ayurvedic, Medicine, Power, Formulation, Growth, Indus, Sukhsar.



SUKHSAR

KEYWORDS:
Healthy, Nature, Organic.

#aaff00



#236f21



#000000



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SUKHSAR



SUKHSAR



SUKHSAR



SUKHSAR



SUKHSAR



SUKHSAR

#003c5f



#009dc4



#000000



KEYWORDS: Reliability, caring, Indus, Concerned.



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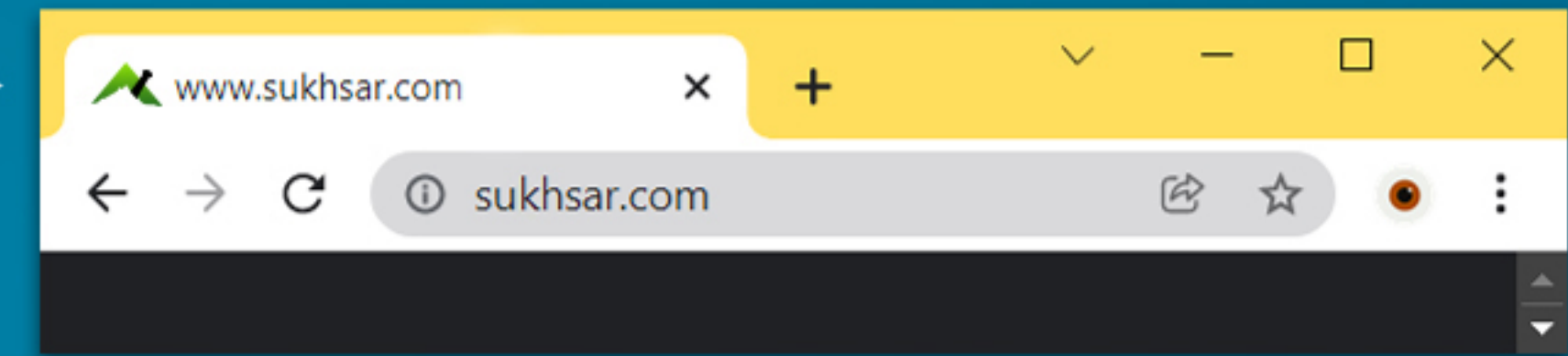


SUKHSAR

WE FOCUCUED ON TWO MAIN PRINCIPLES OF LOGO DESIGNING

SCALABILITY:

Look good and remain legiable at any size
- whether it is printed or even favicon.



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SIMPLICITY:



**That leads to more of an affinity with the brand,
and thus more spending on the customer part.**

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CARTON PACKAGING





SOCIAL MEDIA INTERFACE





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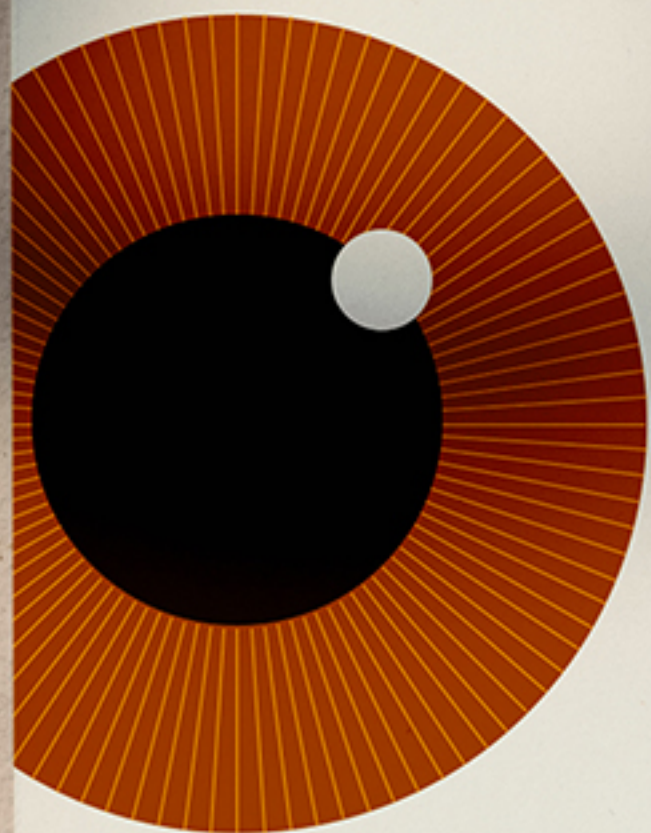
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THANKYOU

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